

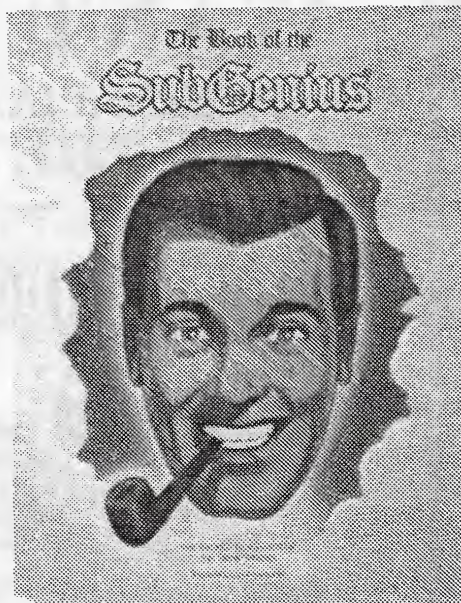
ALL PRICES INCLUDE POSTAGE IN THE U.S.

OFFER OF HELL!!

THE BOOK OF THE SUBGENIUS by The SubGenius Foundation:

\$14

You'll never have to read another book as long as you live -- because you'll just sit, reading this one over and over again. 200 pages of brain-raping text and graphics. A self-help book for sinners, creeps, morphodites, and all wise men and guys who knew they wouldn't get "help" from any book even if they needed it in the first place. This is the UNCUT Word of Dobbs, not for the gullible or faint-hearted; holds all answers to everything, including many you'll wish you'd *never learned*. Superb marital aid. Encompasses Life of "Bob," his prophecy, entire past and future history of Earth, and all the instructions you'll ever need for survival, Slack, psychic wealth and prosperity in The End Times. This is a WEAPON! Contains the in-credible INFINITE CONTROL™ (with knob™). An intensifier of perception: stretches your imagination to the limit -- and POPS IT. You will then learn that no matter how sure of things you thought you were, you were DEAD WRONG and GROVELLING in an ILLUSION manufactured by the "Authorities" who secretly LORD IT over your VERY MIND. After that, you cannot continue to live in blithering normalcy -- you'll know what you're being fattened for. The "Sistine Chapel" of the 20th Century. Sharp image resolution w/No-Fake™ pulldown claw. This profusely illustrated, 8 1/2 x 11, softbound Horror Bible is now in a second edition from Simon & Schuster (with new covers & Predictions, plus "Bob's" Death(?) addendum).



Cover by St. Kenneth Huey



PROVIDES THE MISSING CLUE

The book to go buy. (Also available in most bookstores.)

"A rare knack for masking genuine wisdom in the guise of utter bullshit."
Jay Kinney, COEVOLUTION QUARTERLY

"A sick masterpiece... arch arcana for those who can still laugh at the fact that nothing is funny anymore."
ROLLING STONE

THREE FISTED TALES OF "BOB" — only \$13!!

This SubGenius anthology (published by Simon and Schuster) weighs in at a hefty 350 pages, with Slack-wrenching short stories from the Dobbs histories by Drs. 4 "Bob," William S. Burroughs, Hal Robins, Robert Anton Wilson, Ahmed Fishmonger, Stermodox Keckhaver, Paul Mavrides, Rev. Ivan Stang, Waves Forest, Ken DeVries, Onan Canobite, Dr. Philo Drummond, Lewis Shiner, John Shirley, Pope David Meyer, G. Gordon Gordon, Puzzling Evidence, Chris Gross, Larry Sulkis, Onan Canobite, Brooks Caruthers, Chris Gross, Michael Peppe, Mark Mothersbaugh, and Janor Hypercleats.

Publisher's Weekly had this to say:
"...this ragged collection of stories, all based on "church" lore, is devoid of literary merit. Many entries read as if they were stream-of-consciousness exercises assigned to male adolescents on LSD. Laser guns, spaceships, drugs, scantily clad women ("girls") and penises (sometimes multiple or gigantic) are the dominant images. Time travel, conspiracy theories and flashing lights also figure prominently."
Hell, you'd think after reading a review like that, every producer in Hollywood would be knocking our doors down trying to get the movie option.

American Bridge Division.
"Your program was a major factor in improving employee attitude and work habits."

SACRED READING MATTER

From The Excremeditation Throne Room To The Sunday School Class

DIFFERENT

Anytime, For Anybody

PAMPHLETS



GET 'EM WHILE THERE'S STILL TIME! HURRY, BEFORE THEY STOP US!

Each is 16 pages + Application. Excellent for airport proselytizing, leaving in friends' houses, bar restrooms, granny's purse, etc. These pamphlets will themselves be used as currency during the Econocataclysm. INSTANT SALVATION FOR A BUCK.

#1: "The World Ends Tomorrow and YOU MAY DIE!" **\$1**
CRAM*PACKED/SKIMPROOF!

The power-packed introductory propaganda barrage that started it all. So dense with info that many persons have gotten lost in it FOREVER! Guaranteed to shock, enrapture, confuse, enlighten or piss off depending on which category you happen to fall into. Its own genre... deviant; challenges the reader. Batteries not included. Get's apostrophe-pumped 35 mile/s per square paragraph on 4 gal. wordgas. Gives you weird dreams. Should be kept by toilet and memorized...

WARNS ABOUT THE BATTLE FOR THE MIND

Pamphlet #2:

"ETERNAL SALVATION

Or Triple Your Money Back" **\$1**

Dozens Gave Their Words for this. Reveals proven success formula. Sued twice for blasphemy -- AND LOST!! All-pulp chassis is flexible yet resilient... no more difficult des-punking. Encrusted spum comes off as fast as it got on, with a simple dishrag. Acid-free coating is resistant to normalcy viruses. Lines stomach walls with natural fungus that acts as anxiety dampener. "Finally, after years of bad digestion, I feel like I have a damn bomb shelter in my gut! Thanks to Dr. Dobbs, now I can handle whatever the Pinks dish out -- and I can eat just about anything, too! Fuck that health food -- I'm saving money!"

To help this educational effort, order copies of these broadsides @\$50.00 per 100 ... Distribute them to campaign workers, delegates, religious leaders, teachers, students, workers, retirees, law enforcement officers, businessmen, professionals, politicians, TV, radio & newspaper personnel and everyone in the yellow pages.

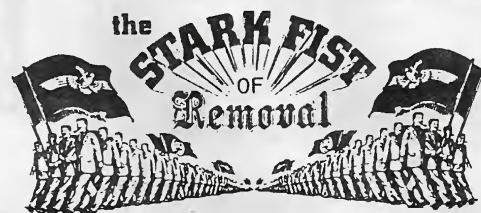
Hand them out at coffee breaks, civic clubs, fairs & shows. Distribute thousands by company mail and by salesmen.

"Bob's" Favorite Comics — \$3

Published by Rip-Off Press. This comic is legally BANNED from New Zealand because of the story, "Care Dog Meets Pee Bear," by Stang and Mavrides. Other highlights include Nenslo's 'doktored' Bolivian sex-crime comic and two propaganda classics by Hal Robins. Also: Gilbert Shelton, Carol Lay, Puzzling Evidence, Hellswami Satellite Weavers, Robert Williams, Byron Werner, Jay Kinney.

\$100
ONLY
ON THIS SPECIAL
INTRODUCTORY
OFFER

These Attractive
Booklets are
NOT FREE!



Official Church Journal

Fist sample issue **\$4.50**

Left brain still getting faked out by right brain? SWITCH 'EM with this official secret magazine of the SubGenius Cult. Now the only monthly magazine that sometimes goes a year between issues. Well over 100 pages of CRAM-PACKED small-print BULLSHATTERING: includes hidden facts of the SubGenius, *Things to See, Say, and Do*, letters from the flock, blistering editorials, detailed instructions for those who follow NO MASTER, amazing comix, Bobly art, horrifying predictions, inc farts, and TRUE NEWS of the Cult.

2nd SUBGENIUS BOOK!! HIGH WEIRDNESS BY MAIL — \$13!

by Rev. Ivan Stang

YES! This nonfiction encyclopedia of abnormality, published by Simon & Schuster, brings you 300 pages describing the 500 most bizarre fringe groups on Earth, and how to get their stuff for a 29¢ stamp. Like the Stark Fist OTHER MUTANTS section, but with an even higher level of sarcasm, more rants, and cornea-melting sample illustrations. Covers the sickest and/or best of everything from UFO cults, hate groups, and kooks of every stripe, to the most advanced bizarre art, music, and comix. The ultimate Whole Earth Catalog for SubGeniuses. Co-authored with Remote Control, Waves Forest and Mike Gunderloy.

MEMBERSHIP/ORDAINMENT/SUBSCRIPTION:

FOR A **FEW \$20**

TWIST THE CHURCH FOR YOUR OWN ENDS!! BECOME AN ORDAINED SUBGENIUS MINISTER AND ATTAIN THE SECRETS OF THE WORLD WEIRDO NETWORK!! You'll be rich in seconds -- it's that simple. INSTANT SLACK FOREVER!!

DISPENSATIONS and INDULGENCES SOLD -- PAPALSHIPS and DOKTORATES GRANTED -- FORGIVENESS and BLESSINGS DISPENSED



LEASE YOUR SOUL to "BOB" for SAFEKEEPING!
-- watch the "interest" GROW and GROW!
YOU'LL NEVER GET A BETTER DEAL

Overcome shyness and guilt with this fantastic replacement for a huge penis or perfect tits. Read THE STARK FIST OF REMOVAL and learn not only the Word of Dobbs but also ways to contact, buy from, and sell to the incredible (yet *real!!*) network of SubGenii and SubSymps everywhere. Learn of local revivals, other secret societies, UNUSUAL PRODUCTS, Other Mutants. THIS IS NO FAKE. Puts you "in charge" of your life. You get: subscription to four STARK FISTS (they're 100 pages each, full of rants, art, Prescriptions, doctrine, charts, filth, comics, reviews and CHURCH NEWS & CONTACTS); plus The Divine Excuse, your Doktorate of the Forbidden Sciences, Pamphlets #1 & 2, Catalog, many suitable-for-framing documents, propaganda flyers for you to copy, stickers, and a wallet sized, legal-looking MINISTER'S CARD granting you every imaginable right and excusing ALL SINS. Also, you get access to numerous small newsletters in between FIST issues. This is the only way to get on the Mailing List of the Chosen, pierce the shroud of secrecy insulating the cult, and obtain such privileges as befit membership in a secret society of this scope. And all of it, including the surgery, can be done BY MAIL. No "SubGenius" will show up at your door. Everything is kept STRICTLY CONFIDENTIAL (unless you want your local Clench listed). And don't worry about the diseases -- they're part of the satire, too!

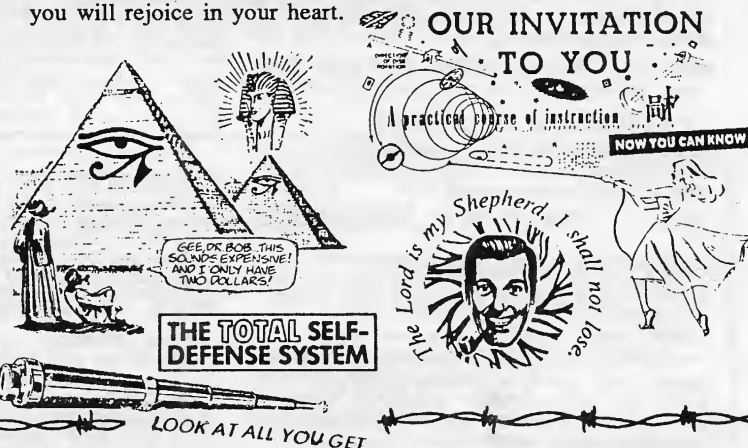
Your soul *can* get "overdrawn" -- just like your bank account! But with the proper investment, it will GROW! You want to be sure that when you die, it'll be healthy enough that you're *really* able to die *completely*, and make it all the way to Heaven rather than just hang around Earth, one-eighth alive, like a Pink Boy.



The SubGenius material has only recently been made public. This is YOUR chance to get in on the ground floor of a huge, lucrative cult - NOW, while rates are low. You will then be eligible for all the \$\$\$, weird sex, drugs, and SHEER POWER OVER OTHERS that go with high-ranking membership in the Church.

But... if he hasn't seen your \$20, you're still "Pink" to "Bob."
SIGN UP NOW AND SAVE \$5000!!

Truly, MEMBERSHIP is the only way to take full advantage of all Dobbs has to offer. A life could depend on this decision.... you will rejoice in your heart.



1" Psycho-"Bob" Buttons \$1
Multicolored Psychedelic-style, made in England by Rev. Mark Parson, too many Dobbsmandala styles and sub-slogans to enumerate. Bright colours, less obtrusive than the big buttons! Made for the rave scene. \$1 each, or send \$5 or \$10 for a selection!

PROPAGANDA & POWER OBJECTS

For Your Public Outreach Ministry

Looking for Something?

Lucky DOBBS BUTTON \$1.50

Rover will flip for this one; smells like salvation itself. For financial/spiritual luck. The True Dobbshead on distinguished white background. Large 2 1/4" metal button with laminated face. Attracts sex partners. Used since ancient times to repel or attract soul-sex vampires. Lifelike, gruesome. Stays ice-cold at all temperatures; you'll scream and scream and scream. Not for sissies. (3 for \$3.50)

"Lick-n-Stick" SOUL-SAVING GUM-BACKED STICKERS \$1

Hundreds of \$-sucking Church slogans, ads, images and mysterious threats ready to cut apart and stick all over laundromats, subways, envelopes, etc. DRIVE YOUR HOMETOWN INSANE. Printed in sheets so you can xerox 'em first. (10 copies of one sheet will provide you with 300 handy pieces of SubProp.) Send 'em to friends... leave 'em in bar restrooms... drop 'em out of planes... scare Grandpa with 'em. These go straight to pain centers with opioid blankets of somnambulistic bliss like no other advertisements can.

BUMPER STICKERS \$1 each or 6 different ones for \$4

These are sturdy paper day-glo bumperstickers. Ouchless. Great for cars, boats, farm implements, band equipment, briefcases, bombs, refrigerator doors... even your own face. Mounted on your car, it will draw honks from many people *you'd never think* were fellow Subs... Provides 'power shell' which helps to ward off accidents and Acts of God. All show "BOB's" Beaming Presenceship in vivid yellow-green plus any of 6 SLOGANS:

"TOO MUCH IS ALWAYS BETTER THAN NOT ENOUGH;" "GIVE ME SLACK;" "PULL THE WOOL OVER YOUR OWN EYES;" "BULLDADA;" "ACT LIKE A DUMBSHIT AND THEY'LL TREAT YOU AS AN EQUAL;" "FUCK 'EM IF THEY CAN'T TAKE A JOKE" Specify slogan if ordering less than 6.

STICKER-PAK \$5

Contains all bumperstickers plus double-dose of the stickers... PLUS the coveted "BOB" ON BOARD dashboard sign. With this baby, you'll be READY the next time your face is on fire. Quick, fast Condown or Clampspiracy release. Easy on delicate tissues... no danger of runaway infection. Automatically sloughs off waste. You'll feel *good* about yourself.

DOKTORATE OF THE FORBIDDEN SCIENCES CERTIFICATE \$3

Impress the Screaming Hell out of your boss, friends, wives! Huge (11 x 17) suitable-for-framing ordination document looks realer than real and IS. Forget school -- be a Doktor INSTANTLY. Incredible, sinister super-miniaturized fine print details all the scores of Church Ranks and Titles from which YOU can CHOOSE. Signed by..... "Bob!!" Includes Secrecy Vow, ornate border, authorization to do damn near ANYTHING. Makes anyone a "winner." Who needs "assertiveness" when you've got INFINITE WEALTH?? Be a Total Person. (Comes with Membership.)



DIVINE ALL-PURPOSE EXCUSE SCROLL \$3

Expensive-looking, awe-inspiring, GREAT when framed for the office -- OR rolled up, for the orifice!! (Acclaimed by housewives and businessmen alike.) Instant leisure can now be YOURS with this perfect will-power substitute... makes you permanently BLAMELESS overnight! Forgives ALL crimes, faults, sins, etc., against Man, Woman, Law, God, etc.... peace of mind at last. Contains 117 copies of the letter 'a' and NO CUSSWORDS (lacks the Church Motto). Gives GREAT Slack! Hi-visibility black-and-white colors. Worth 15,000 Indulgences. YES -- WE SELL FOR \$3 WHAT OTHER RELIGIONS CHARGE ALL WORLDLY GOODS FOR!!!!

THE BLACK HOLE OF CARCOSA paperback \$3

by Rev. John Shirley. A regular science fiction potboiler from St. Martin's press, *except* that it's WRITTEN BY JOHN SHIRLEY and has "BOB" DOBBS, IVAN STANG, THE FIGHTIN' JESUS and others as co-stars. Those familiar with Shirley's more acclaimed "cyberpunk" and horror novels may not be aware of this one, since it was part of the little-known Kamus of Kadizhar series. However, *because* it was just this sort of semi-"hack job", Shirley could get away with murder. You'll lak to split a lung and bust your jaw as it hits the floor, when you get to the bloody massacre of the Smurfs, elves and unicorns. It's about an exquisitely bulldada planet of cool sleaze and monsters being beset by The Conspiracy in the form of CUTENESS.

VINYL BUMPER STICKERS:

"QUIT YOUR JOB FOR 'BOB'!" Very limited supply. Made by Polygram Video as a promo for ARISE, these are good solid vinyl that'll weather well even on your bumper -- unlike our dayglo paper ones. Bright red on white: Dobbshead, QUIT YOUR JOB FOR "BOB" in big letters and ARISE! THE CHURCH OF THE SUBGENIUS below that. \$4

Anal Tubette *FLYERS*

These holy flyers have been xeroxed, reprinted and distributed by thousands of zealous fans for use in the Church's relentless campaign to FREAK OUT the PINK WIMPS and MEDIOCRETINS of our planet. You've probably already gotten them for free... but don't you need MORE for your FRIENDS?? These are the gifts that keep giving, "from the cult that keeps taking." Lifelike, durable. Achieve Cosmic Oneness SAFELY at work, home, school! Time-release. Normally \$18 each; cash in on the mighty SOUL-SAVER DISCOUNT!

If you really only need one for copying purposes, just send a self-addressed stamped LARGE envelope (so we don't have to fold the goods) and we'll send it for free -- OK??? IS THAT TOO DIFFICULT TO REMEMBER? (Same goes for the Propaganda Stickers.) We'd love to just hand out buckets of these things for nothing, but it would be against our religion. The only reason the false churches hand out free tracts is because their stuff is too BORING to buy.

In many ways it would make more sense for you to take them to your local quick-print shop and have 'em printed yourself, rather than paying the high postage and "handling" charges we must tack on.

"WHAT THE HELL...?" APPLICATION & QUESTIONNAIRE

Side 1: Jawbreaking Rant Page and our Official Order Form. Side 2: Intense questionnaire-survey that asks the questions you've always wanted to answer without shirking one iota. Answers to be compiled for book. You'll be amazed how much you can learn by answering questions. Our Most Important Print-piece, still only 10¢ each or \$20 per 100

TESTIMONIAL SHEET

Gripping testimonials from satisfied members of ALL walks of life and death. Rebel Yell ZOMBIE DISCOUNT!! Makes you want to leave the room.

10¢ each or \$25 per 100

OFFICIAL DOBBSHEAD

A great 8 1/2 X 11 pic of everyone's Most Excessive Shordurpersav! These classic full-face are COMPULSORY. Belongs in every bathroom for higher excrementation. Muse upon the meaning of the Industrial Dots of "Bob" -- each dot projects its own fathomless energy. Why hire a real doctor? Relish FOR HOURS the genius ignorancy of "Bob"! "Hangs onto your brain" like a maddening jingle that WONT GO AWAY.

NO COST! ONLY 5¢ each or \$20/100

"TREE OF KNOWLEDGE" FULL COLOR POSTER

Printed up by NY's Psychedelic Solution Gallery on fine stock and in full color, to commemorate their SubGenius art show. 2.5' by 3.5', very suitable for framing. You have seen the black and white version of this intricate drawing on the inside cover of BOOK OF THE SUBGENIUS, but wait'll your eyeballs glom onto Paul Mavrides' full-color extravaganza! GREAT for the law office or living room. \$15 (mailed in big tube)

Also: "TREE OF KNOWLEDGE" B&W artist's prints! Same as above, but not colored, and on very high-quality stock. Signed and numbered, 2.5' x 3.5'. Even Pinkies might admire it; it fairly screams, "fine art." Will probably be worth godzillions on July 6, 1998.

\$15

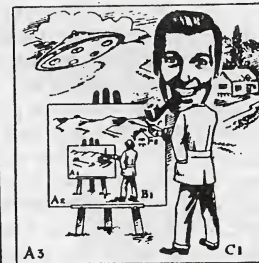
We also have color postcards of that, as well as color postcards of the Dobbs-Kali (or "Kani the Destroyer") from the back-cover of the last FIST -- the Shiva-Dobbs with 6 arms holding gun, knife, money, etc. The postcards are 75¢ each.

Book of the SubGenius

cover poster

\$15

While supplies last. The one you've been waiting for... be the life of the party! Poster-sized 2'x3' color print of Hellswami Hagen-Brenner's painting of Pink fleeing Dobbs-headed spaceships (seen in b&w on the inside back cover of the current edition; used to be the color cover of the old McGraw-Hill edition). We have only a few left of this McGraw-Hill p.r. print.



picture of the universe.



down-home wisdom

Having started with the landscape before him, he realizes that he is missing from it. So he moves his easel back and paints himself in. Then he realizes that, to be right, the picture should have him painting himself. So he moves his easel back again--and goes on painting himself into the scene endlessly.

- ★ Attaches to hot water or mixing faucet
- ★ Push-button selects either suds or rinsing water
- ★ Hot suds stream thru brush head

The Energy Pill is Here

Awaken the
Psychic You

THE WORD OF DOBBS IS NOW ONLY A PHONE CALL AWAY.

FOR A GOOD TIME CALL
CONNIE DOBBS

1-900-990-5085 ext. 325

(\$2/minute)

Connie's Confidential
Confessions.

The ultimate erotic phone affair.
(UNDER NEW MANAGEMENT)
WILD, UNTAMED HOT TALK SESSIONS with a ripe & ready exhibitionist SubGenius housewife who loves to talk dirty!!!

Naughty confessions and Intimate Pleasures
With Connie Dobbs... the way YOU like 'em.

Hot, blonde and bitchy.

Let Mistress Connie's sensual obsessions and fantasies be your Path to Slacking Off as she whispers just to YOU. 24 hours day or night, she's always there... to give you what you always want... but can't always get.

Connie Dobbs is Wet, Wild and
Waiting for your call.

Hassle Free. Under 18 need parent's permission. Touch-tone phone required. Maximum call, 5 minutes. Mystery Playhouse, Bradenton, FL

CONNIE GIVES GOOD PHONE

OR TRY:

SUBGENIUS HOTLINE! Rant of the Week!

1-900-990-5085 ext. 324!!

Weekly rants by great SubGenius preachers (Janor Hypercleats, Father Joe Mama, Ivan Stang, Dr. Howl, Pope David N. Meyer III) Same rates and rules as above.



MAKES YOU
ALMOST 2"
TALLER

Yes, it's real, you can call it and listen to weird Connie sex recordings and SubGenius preaching, and get charged \$2 a minute. I PITY the poor son-of-a-bitch who calls this number expecting "the usual."

The really hard part was getting Connie Dobbs to do it. She wrote and performs her 'vignettes.' THE REAL CONNIE DOBBS. You might NEVER hear a real recording of Dobbs' actual voice, but the supernatural protocols in that department apparently don't extend to Connie.

A NOTE to the Uninitiated: The general stylistic approach in official Church products is to cram as much as possible into any given book, tape, or video -- packing and layering so many nuances and throw-away lines that it requires anywhere from 8 to 75 viewings to catch them all. I.e., if you still have a brain, YOU GET YOUR MONEY'S WORTH! But if you're merely a Mediocrelin Glorp, you get confused as hell... but you think it must be cool anyway, because somebody else said it was.

CHURCH HEARING AIDS

SubGenius™ CASSETTE TAPES

IMPROVE YOUR LUCK AND LIFE with the WISDOM of "BOB!" Here are the KEYS TO RICHES and HEALTH in EZ-2-READ CASSETTE TAPES!! ALL TAPES are HIGH QUALITY STEREO, in COLOR!

Heads are splattering all over tape decks in vain attempts by "fanboys" to fully "grok" the skull-reaming complexities of the cassettes created by our Skull Farmers and Media Adepts. In a world where few can remember how to read, THESE TAPES may be the last hope for spreading "Bob's" Seed-Word before the Day of Judgement and the Arrival of our Brothers from the Stars. In censored form, these sonic masterpieces already air on scores of independent radio stations worldwide.

Yes -- "BOB" SPEAKS NOW through his ministers and disciples: HE SPEAKS TO YOU. There are SubGeniuses on this Urth who have practiced for so long and with such fervor at the occult art of auto-psychic trance babbling that they have become channels for the very Word (& Song and Filthy Routine) of DOBBS HIMSELF -- the holy Media of Mediums and Extremists. These tapes are REAL... realer than any mortal can ever be. The Foundation gets dozens of cassette weird-outs in the mail a month; we extract the very best "squeezin's" and then boil the brew down even further to create that *essence, that very "resin" of Slack*, that you seek. Too few have yet realized that The Church and its allies generate as dense electronic media as printed material... but those who buy usually come back for more... and more... and more -- veritable junkies for the DobbsWord. Radio stations that air these tapes quadruple their ratings overnight... yet are shut down by the FCC the next day! "Bob" is MOVING across the face and tongue of ALL THE AMERICAS. The time is drawing near. *The Doktors for "Bob" are WILLIN' to be KILLIN' and the Fall of Pinks is nigh.*

Order tapes NOW, so that you get a chance to hear and memorize them before the Electromagnetic Pulse from the doomsday bombs erases them all!



BUY NO TRUSS

CAUTION: These are very special Subliminal Tapes. Play them just before going to sleep for best results in hypnogogic Gnostic Brain Dubbing. Your subconscious mind will automatically bring about the desired changes in you. These have many advantages over conventional hypnosis tapes in that the suggestions for change are given many thousands of times during a regular sleep period. Secondly, there is NO CONSCIOUS RESISTANCE; the message is below your awareness. As the BobTrance is induced, you may experience out-of-body travel and hallucinations. You may even pick up a cheap tape deck yourself and start Mouthing for the Grinning One, the "Bob" on Earth, the Living "Bob."

OR -- invite these wonderful voices into your car -- it's like having an army of invisible UberBlabberers partying and worshipping with you at the volume YOU choose! Restores the spiritual 'grip' of Dobbs after a hard day's work. Can be used with most drugs. Complex, insipid, inspiring, confusing -- but it's THE TRUTH from what YOU KNOW is the One World Religion of prophecy. You'll think, "By Gobbs, there's somebody else like me in this world!" (You'll be wrong, though.)

Designed for use with stereo headphones; the 3-D Interactive Holiophonic Stereoeffects trigger total physical separation of the left and right brains (cerebral mitosis)... prompting the Forebrain/Hindbrain SyncLock™ that is the whole reason for these BRAIN DISCONNECTION TAPES. Based on new breakthrough principles by which subliminal neuroelectronic impulses above and below human or SubGenius hearing program the listener. Be ready to suddenly wake up and find yourself laughing and crying convulsively, astrally projecting, and experiencing profound cathartic reactions to the flood of archetypal images and racial memories unleashed by the tape.

High dosages have so sensitized some listeners that they began to perceive the underlying Yacatzima SlackMatrix of the entire universe through their Third Nostril receptors, and were unable to stop hearing the tape long after it was turned off. Others have literally relived their reincarnality (the accumulated sex hurt of all past lives); there has even been one report of a violent poltergeist manifestation triggered by a bad tape "trip." Brings you "faith to faith" with the weirdest -- and sexiest -- types of unnatural phenomenal!

"The entire experience was one of the most conscious and pleasant in my life."



BETTER SEX IN SECONDS HOTTEST NEW SUBGENIUS TAPES!!

"Can't listen just once -- can't buy just one." If we were unscrupulous, we *could* sell these like *drugs* and let you have the first 'hit' FREE -- knowing you'd keep coming back for more. But we are SWORN not to abuse the Healing Power. Thousands have already been cured. PROVEN useful for seduction, sales improvement, suicide prevention.

THE EAR OF "BOB" \$8.50

"Best of the Old-Time Bobsongs" combined with new SubG music: hymns, Mystery Jazz and acid-reggae disco-funk of the Gods. *Superb stereo! Unbelievably expensive digital effects! The most famous Gospel Sexhurt Hymns, performed by the "all-new," "high-tech" a-music bands!* Many new studio recordings, some Church oldies. The stereo 3-D effects will rampage through your cranium -- your ears will feel like they have knives in them -- yet you'll scream, "MORE, 'Bob,' MORE!" These beautiful odes to abnormality and demented CLASSICS will bless your heart, and anoint your Gland. With Slackmaster Cleve and the Spurious Jive, Mark Mothersbaugh, Dr. Ahmed Fishmonger, D. K. Jones, Buck Naked and the Jaybirds, Inhibiting Factor, Drs. for "Bob," Glassmadness, Rio Bisbee Band, The Swinging Love Corpses, Drs. for Wotan, Dr. Onan's Wotan Band, The Band That Dare Not Speak Its Name, Drs. for Uter Stupidity.

NEW: "BOB'S" EARWAX \$6.50

ALL NEW studio-mixed Bobsongs from the above bands plus many skilled new songsters like Rev. Don Trubey, Bleepo Abernathy, Rebby Sharp and others. 60 min. Probably our slickest and most accessible music tape.

THE JANOR DEVICE \$8.50

Our most esoteric; solo ranting by demented Arkansas hick SubGenius, Janor Hypercleats -- an hour and a half of nonstop ranting from DRS. 4 "BOB," his own tapes, and revivals. Really sick. (And we don't use that term loosely.) Filth, blue humor, bad language -- and the most brilliant surrealist comedy routines in human experience! A seemingly endless plunge into Janor Awareness. You'll talk like him for a week, and rip off his lines for years. Many swear this superb room-clearing device can be used with a tape recorder to rid your home not only of unwanted human pests, but even cockroaches!

JANOR tapes work for nearly everyone, and even those who stay parked in their bodies.



DOCTORS FOR "BOB" #1 A LEWD SPECTACLE OF WANTON DEPRAVITY \$8.50

90 minutes of studio-recorded songs from Drs. for "Bob." (Each SubGenius cassette is ONE NOTE in a vast DRS. 4 "BOB" SONG. Every sound YOU MAKE is but the merest fraction of a *beat* in the background percussion track of this Eternal Concert.) 'Musical,' yet always violently weird. This decade's "Music to Disgust Your Parents By." You'll fuck it with a big fat dick, with big red straps, when you hear the sensational hit, "Told the Judge." Ever wondered HOW Kreegar managed to "X" that tractor up his ass? Well, now you can find out! Let OTHERS do it the hard way. Includes "The Final Squint," "Shocked the Livin' GHEE Outa Me," "Dobbs Approved," "You Can't Hide from God," "Fuck 'Er One More Time," "Legs o' Fire," "Cut My Toe Off With A Lawnmower Blues," many many more. "This is the worst music I have ever heard. Please don't send any more tapes here." -- David Byrne

So you know it can't be Pink.

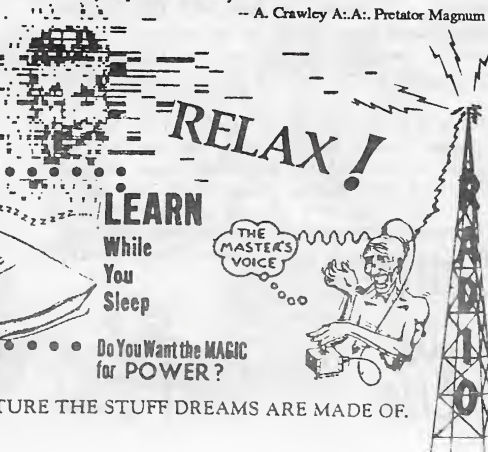
...the control that thinks cool...

- 1) Use headphones. You'll enter a Hell Dimension with the 3-D power to transfigure you.
- 2) Listen More Than Once.
- 3) Don't Try To Dance To It.
- 4) Ignore the Demons.



"After listening to Side 2 for 6 hours, I experienced transtate accompanied by alarming "flashes." After 8 hours I was *there* with all those Doctors and we caused the manifestation of Choronzon, which ruined my carpet unfortunately."

-- A. Crawley A.A.: Pretator Magnum



WE MANUFACTURE THE STUFF DREAMS ARE MADE OF.

THE MEDIA BARRAGE™ TAPES

\$8.50

for a real
kick in
your ass



The difference is in the detail.

Opens your 3rd Nostril by coring you out with the knife-edged REALITY of the SubGenius Church. And yet -- hearing will still be not believing. YEP, they're watching you, alright, BUT NOW YOU CAN WATCH THEM BACK!! Four oversized wheels for better image tracking even on rough terrain. No muss, no fuss, NO ENTRAILS.... preplucked from skull to sternum. Gutted; a perfect winter accessory. Batteries NOT INCLUDED.

-- Rev. Chusid, WFMU, NJ

Our Most Beloved MEDIA BARRAGES

BUY THESE FIRST \$8.50 @

Culled from a million different sources but primary editing is by Byron Werner, *Puzzling Evidence* and Ivan Stang. There are plenty of others, but these are good new starters:

MEDIA BARRAGE 10: "REPENT!"

The ultimate anti-Con tape; try this one first! Gets him or her HOT to TROT with full-aperture Greek Feature and Vibrating Node for a FULL night's sleep. Opens with the famous INDUSTRIAL CHURCH INTRO as heard in Heaven; ends with Cleve Duncan's THE BRAG OF THE SUBGENIUS as heard in Hell. In between is an increasingly frenzied few hundred cuts guaranteed to leave you foaming at the mouth with HATE and LOVE. Includes the Boston SubG riot, DEVO on "BOB," SubG protest songs, THE SHOW & other radio combat, MORE!

MEDIA BARRAGE 11: "SHUT UP, PINK BOY"

Side 1 concerns UFOs, False Jesii, mysticism, Xists & Prescriptions. Side 2 is the new END OF THE WORLD PROPHECY MONTAGE, with "Bob" nuking the Earth, soul-aborting predictions and ten thousand other things. Hints of our big antinuke and eco-death SECRET PROJECT "CHURCH AIR." Sharp, long-lasting, concentrated. You'll be able to quit "doing it" within a few days. It's a snap!

MEDIA BARRAGE 12: "SLACK!" and THE SHOW

Mmmmm-MM! 'Better than fornicatin' a Prairie Squid!
Side One is our most inspirational barrages on Slack and
how to carve out a hunk of it for yourself. May cause
emotional upheavals if heard on drugs. Includes the Mr.
Science Lecture Series. Side 2 contains excerpts from the
incredible MORE THAN AN HOUR, LESS THAN A
SHOW on KPFA in Berkeley... unlike ANY RADIO YOU
HAVE EVER HEARD.

**MEDIA BARRAGE 0:
"WHAT THE HELL DO YOU
THINK YOU'RE DOING?"**

"THE ULTIMATE SUBGENIUS TAPE." Superb compilation of Barrages 6 -- 8. Makes a perfect introduction to the Church. Some of the very purest Churchly Propaganda from a cast of thousands: mad prophets, hell-music bands, radio saboteurs, technowizards, and distinguished Cult Theologians and Head-Launchers. Stoops to the lowest, to achieve the Highest.

MEDIA BARRAGE 5: "BOB" ATTACK!

A treasured all-purpose oldie, with a little of everything. Won't chip or scuff - fade resistant - brainproof. A MILLION real-sound collage pieces from Hellpoe Huey, Evil Stevie Hambone, Byron Werner, Puzzling Evidence, SubGenius Foundation Archives and LIES. Classic Philo Drummond "On The Road™" lectures; Stang Hate Rants™; Glassmaddness' saddest old "Bob" hymns; hell-bent ridicule of all rival cults from New Age to Fundamentalist.

OLDER MEDIA BARRAGES
All 90 min., all \$8.50 each

MB 1: INTRO to CHURCH

Applies directly to wound; no digging. Stripes cerebral circuit with E-Z one handed operation. Helpful in channeling -- increases receptivity to Dobbs signal.

MB 2: UFOs & RELIGION

Weird "Expanding Reality Border" on the flipside *seems* to spray blood -- but it's just an optical illusion.

MB 3: SEX, SICKNESS & SLACK

You'll shout, "Halleluiah and Holy Fuckwad, Pee Dog!" when you feast your eyes on THIS little sweetheart. She jiggles, she shakes, she oozes like a prairie squid on a hot platter o' slugsnot.

MB 4: END O' THE WORLD

"Disappearing" Magic Thought Mount™ hitches to ANY target.... keeps you prepared for ANY emergency! Grounded to 560-volt AC discharge coupler with Coaxial Freeze-Frame capability. For those who DON'T drink for the TASTE. Non-caustic -- won't burn skin or clothes.

MB 6: WORD OF "BOB"

Awaken your hidden talents with this miraculous product.

MB 7: The Power of SUBGENIUS

Lets you s-t-r-e-t-c-h that Third Nostril... you'll 'smell' your business foes' weaknesses. No snap-back guaranteed.

MB 8: 666 & R&R

Unlimited uses. Your Clench's collection plate will soon be piled high.

MB 9: "BOB" Vs. El YACATISMA

Eases recovery. You'll never need to bother with pyramids, dowsing rods or expensive crystal pendulums again.

"The Media Barrage tape series is earwax-melting... absolutely stark raving, foaming-at-the-mouth great!"
 -- Pete Scott, *Zigzag*

"The SubGenius tapes are breakneck-paced, breathtakingly edited audio collages which combine spoken "rants" and music generated by advanced media techno-mutants all over the world, punctuated by ear-ripping special effects and short illustrative sound clips lifted from such "found" sources as low budget monster movies and radio preachers. Totally fucking unbelievable. Very seductive. You don't want the tape to end."

--Radio Review

--Radio Review

Control of Life

ARE YOU SURE YOU KNOW WHAT'S REAL?



MUSIC THAT MURDERS!

FOR A SELECT FEW
**HOTTEST NEW
AUDIO TAPES!!**

New MUSIC Tape: The HAIRS in "BOB'S" EARS New Hymns to Dobbs

60 min., \$6.50
3 years in the compiling; whenever a particularly moving new 'song' tape was submitted to Hour of Slack, we'd dub it onto this stack o' warblings. Quite a few people are on this who are new to SubGenius music tapes. Like our other compilations, this ranges from sloppy folk to quite polished MIDI-mixes and ravey beats. A partial list of contents:

- PRaise "BOB" -- The Walk-Ins (gospel)
- DREAD DOBBS -- Lost Souls, Inc. (reggae)
- "BOB" IS MY ONE TRUE SAVIOR -- Dr. Ahmed Fishmonger (folk)
- "BIG OL' "BOB"" -- DK Jones and Rev. Ivan Stang (Synth-hip-hop)
- HOLES IN THE POLES -- Orton Nenslo (hillbilly hollow-earth)
- TIDINGS OF TREMBLING AND FEAR -- Popess Cecelia, Rev. Trickster Shaman (Christmas Carol)
- HIGH ON DOKSTOK MOUNTAIN -- The Swinging Love Corpses (mystery-jazz-acid-rockabilly)
- "BOB" IS A SALESMAN OF BULLDADA -- Inviso-Bob (rock-like)
- THE BRAG RAP -- St. Sternodex Keckhaver & Homicidal Briefcase (raprock)
- "BOB" POKES ME IN THE EYE WITH LOVE -- ?? Anonymous (lounge music)
- ON AND OFF THE ROAD FOR "BOB" -- Rev. Bleepo Abernathy and the Dobbstown Castrated Boys' Choir (hymn)

"BOB's" EARWAX

60 min., \$6.50
One of our best, yet cheapest, music tapes, with a lot of the songs from ARISE, plus a number of toe-tappin', finger-snappin', neck-breakin' GOSP-HELL numbers by Rev. Don Trubey, Bleepo Abernathy, Cleve Dunkan, DK Jones, Swinging Love Corpses, and others, including, of course, Drs. 4 "Bob". Why get all dressed up, act fascinated while making small talk for hours over dinner in a stuffy restaurant, worry about 'when to make your move,' and go through all the other pathetic motions of a "date," when you could get *straight to the point*, in mere seconds, with this amazing tool? No, Ma'am, you won't CARE how dumb he is when you see the incredible results!

ALL-NEW MIND-FUCKERY NOW DOKSTOK II

\$8.50

In June, 1985, it took place... the event... the happening... the HELL ON EARTH that was DOKSTOK II. A gathering of the tribes, the early apostles of the Dobbs... the greatest Doktorbands ever, all in one recording studio deep in the woods of Arkansas -- DRS. FOR "BOB," 1,000 DOCTORS, THE BAND THAT DARE NOT SPEAK ITS NAME and MORE! -- all striving desperately to re-erect Dobbs through sheer MANIA! BEYOND ANTIMUSIC™ -- ear-fucking ANTI-SOUND™ at its best-recorded! Includes inspired jams by ALL DOKTORBANDS COMBINED: "FART DOG EXPLOSION" -- with "You Can't Hide from Pee Dog," "The Big Squirt," "A Sexual Thang," "Told The Judge," "Hopeless Generation," "Shit Hippie," "Poster of Dobbs," "Sick of Bob."

"They shall make great noise."

MICAH 2:11.



DOOMED AND NUMBERED IN THE LABORATORY

"4 SALE"



"An Acquired Taste:"

Religious FILTH BARRAGES
& FORBIDDEN WISDOM
DIE-HARD MEMBERS ONLY!

90 Min. \$8.50 each
Intended only for the ears of True Initiates. Over 18 only. Hard core, least slick, TOP SECRET.

BAD DOKTORS

Intersperses some UGLY RANTS (esp. from Janor Hypercleats and Rev. Cleve Dunkan) with some UGLY MUSIC from DRS. 4 "BOB," 1,000 DOCTORS, THE BAND THAT DARE NOT SPEAK ITS NAME, DK JONES, PEOPLES TEMPLE and more. An excruciating wall of demented and divine noise n' rants... holds back the demons, yet is CERTIFIED DEMONIC by the Pope himself and DAMNED by Ralph Records.

THE SECRETS OF NHGH

The Dark Side of "Bob." Philosophomorphically TERRIFYING and INANE. Stars Stemo, Janor Hypercleats, Stang, Drummond, Hambone, Danger, DK Jones and others. An unspeakable descent. Buy all the other tapes first. This album has scared people AWAY from the cult because they got too much NHGH in their lives. Opens up a whole new can of worms that some feel the Church SHOULD NOT OPEN. THIS IS A SICK, SICK, SICK TAPE. WATCH OUT.

PEE DOG vs. POOP DOG™

(Parts 1 & 2 \$8.50 each) No excuse for this degenerate mire of utter sickness. All recorded the weekend we first got PEE DOG COMICS in the mail. The revival, road rants and studio sessions which followed resulted were irrevocably tainted. Stemo, Janor, Stang, Weavers, Snaveley, and nasty collages.

HATE of the STANG BRAIN

Stang's original road-rant recordings. Hate-powered preaching to crib lines from. Mostly recorded in cars. These later get rewritten and rerecorded... but never with such spleen and venom as in the original trance spoutings of this diseased mind.

FLEXIDISCS

\$3.50

McGraw-Hill commissioned us to make a 6-minute stereo flexidisc to go out with review copies of THE BOOK OF THE SUBGENIUS. Like a short Media Barrage intro to the Church. Warning: these are crappy little floppy plastic records that play on a turntable -- IF they don't get bent. The bulk of the price is for the flat mailing container. You probably ought to wait until we get an album deal... or you could just BUY A CASSETTE DECK.

REAL fanatics can write in for
"THE COMPLETE LIST OF THE
SECRET TAPES". Send SASE.

How to Command
the Mighty Beings From
the "INVISIBLE WORLD"

The best kept
secret of
our age.

MOST PEOPLE ARE GOING TO HELL!

(Jesus said so) (Matt. 7:13-14)

"I gave it to a friend to listen to without telling him what it was. While listening, he got to the point that the chair under him, and the room about him was moving, vibrating back and forth. He also hallucinated brilliant colors and faces."



ELECTRO EXTENSION
(erection not necessary)

Holiday Inns, Memphis, Tennessee

"The principles offered in your cassettes have been tremendously valuable to me and many others in our organization."

Original Works of Art in the
Tradition of the Old Masters



NEW VIDEO AVAILABLE:

"THE MAKING OF MTV/SUBGENIUS"

\$20

MTV SELLS OUT TO THE CHURCH OF THE
SUBGENIUS!!

Believe it or not, the Conspiracy PAID US to do a COMMERCIAL for the CHURCH to run on MTV for FREE (as one of their 'art breaks'). You'll "LAK TO SHIT" when you see Dobbs in a flying saucer, blowing up the MTV building (a pyramid with an eye on it); the stop-motion death in flames of Barbie and Ken; live recreations of two of our book covers; and (just to freak out Christian parents) Dobbs with a halo being worshiped by slinky devil-girls in Hell. Rev. Mark Mothersbaugh did the music. Includes a "fascist SubGenius crowd scene" and a mechano-"Bob" being doused with liquid cornstarch in reverse motion on a highway going 80 miles an hour in the wind.

During the slightly frenzied, sometimes surreal shooting, we also shot a lot of 'home video' footage. That has been bludgeon-re-edited into this 40-minute, technically rough but pretty amusing look behind the scenes. Particularly informative for those interested in how a bunch of underpaid SubGenii can make what looks like a \$50,000 spot loaded with special effects for only \$15,000. \$20 VHS.

NEW VIDEO: SUBGENIUS "RANT AND RAVE™" DEVIVAL, Smart Bar, Cleveland '92

\$20 VHS

On 5-23(!), 1992, the Church and Cleveland's A.C.E. group coproduced a big Devival at the trendy, groovy Smart Bar. This was the first SubGenius show to benefit from a number of new elements that we should've had years ago: REAR SCREEN VIDEO BARRAGES to go with the preaching, and A HOT NEW LADY PREACHER, SISTER MARY² AU CONTRAIRE. Not to mention great new pulpit and Head Launching Catapult designs, buckets of Pils, lasers, smoke machines, the whole 9-inch yards. Plus, of course, Rev. Ivan Stang. If you have a sneaking suspicion you'll never get to see a SubGenius devival, why, you can watch this tape and say you were there. The preaching is interspersed with the PSYCHEDELIC SUBGENIUS VIDEO REEL -- the result of a week spent locked up with the Church video collection and a Video Toaster™ (a video synthesizer that allows you to psychedelice your video barrages a buncha different ways with the simple push of a very expensive button). 1 hour, VHS only... \$20

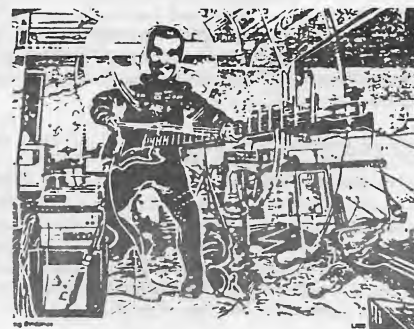
MORE NEW VIDEO 4 SALE:

SubGenius Interviews — \$20

We recently assembled a collection of all the video reports on the Church done by Conspiracy news from 1980 to 1991. CNN, BBC, Current Affair, Showtime, various local affiliates, plus smarmy talk shows with Stang guesting. That fills the first hour. The second hour is SubGeniuses interviewing SubGeniuses: Puzzling Evidence & Dr. Hal; Janor interviewing Janor at Dokstok; Drs. 4 "Bob" in 1981 SubCon tour-de-force rant; and a long stretch of a KPFA radio "show" in progress, spastically filmed but with good performances by Dr. Howl, Puzzling Evidence, Bishop Joey, Moebius Rex and guests Lies and Stang. \$20 VHS

NOTE: Aside from ARISE, our videotapes won't have a particularly fancy box or label, but they are hand-dubbed and signed by Rev. Ivan Stang, and come with explanatory documents.

Overseas buyers: Sorry, we cannot make dubs in PAL or any other formats besides NTSC. Unless you want to send a LOT more money.



UNEARH THE LOST IGNORANCE

WIN * WIN * WIN * WIN * WIN * WIN * WIN

"BOB" ON VIDEOTAPE!

-It "Zips" All the Way Around-

"ARISE"

SubGenius Video --
The Movie

Recruitment Film #16

SECRETS OF THE FORBIDDEN WORLD REVEALED BY THE HIDDEN CAMERA

PUTS YOU IN THE
ACTION...
REALISTIC
AND CLOSE-UP!

PREPARE FOR A MIRACLE!

PRICE CUT!

NOW ONLY \$19.98!!

NO DRUGS—NO PAIN—NOT HABIT FORMING

MoSiE ViSiOn

Includes the infamous "BOB" IS A SEX GOD sequence -- plus "THE LIFE OF "BOB," a perfect introduction to the Church for your illiterate friends. Even hardened Media Barrage addicts will scarcely believe the 10,000 collage clips of bizarre Badfilms which illustrate the narration -- plus all your favorite SubGenius art in COLOR, intercut with riveting devival rant footage and interviews with all-star preachers like Janor Hypercleats, Pope David Meyer, Rev. Ivan Stang, Buck Naked, Sternodox, many more! Several musical animated sections with the most psychedelic video synthesizer effects this side of Heaven. Stereo sound; music by DK Jones, Mark Mothersbaugh, Dr. Onan's Wotan Band, Drs. 4 "Bob," & others. Includes the X-rated rap-video, "WELCOME TO THE END TIMES" by Slackmaster Cleve... rare glimpses of Dobbstown... 'behind the scenes' peeks at SubGenius Radio Ministers in action... even captured FBI footage of DOBBS HIMSELF -- not to mention the astounding, blood-drenched scenes of Dobbs' alleged death! Comes with Instructions.

NOTE: ARISE is now being distributed by Polygram Video, and can be ordered from any video store. These excellent copies are shrink-wrapped in Polygram's new box (NOT OUR BOX ART, we want you to know).

NIGHT OF SLACK devival video

Cordt Holland edited this footage from the legendary 1984 San Francisco revival at which "Bob" first 'died.' Preachers include Pope David N. Meyer, Janor Hypercleats, Ivan Stang, Michael Peppe, Dr. Howl; musical 'acts' include Drs. for "Bob", The Band That Dare Not Speak Its Name, and Glassmadness. Short bits of this appear in ARISE. 1 hour, \$20

PreDobbs STANGFILM \$20

VHS video copy of films done before Ivan Stang found "Bob" and changed his name back to Stang. Reproduction Cycle (1978) is a 15-minute 'science film' using claymation and SubGenoid narration to depict the violent sex life of a Martian Peen Worm. Some wags have dubbed the film, "CUMBY." A real crowd pleaser. WORLD OF THE FUTURE (1973) is a 30-minute travelog made in our future, the insanely overpopulated and hideously Pink future that would happen IF THERE WERE NO "BOB," designed to lure us there. Brutally anti-Conspiracy, hard to stomach for sensitives. Many incredibly sick animation sequences, sex horror, and offensive concepts... NOT FOR THE KIDS, PLEASE!!! Also included are various claymation films, music videos including rare DEVO sequences, and 20 minutes cut from ARISE (the "Bleeding Head" and Pils" sequences). A full 2 hours.

"Profoundly weird and frequently hysterical... one of the cleverest, most technically accomplished pieces of clay animation you'll ever see." -- Louis Black, Austin Chronicle

SEE THE WORLD IN THE RAW! stripped bare before your startled eyes!

Co-directed by Stang and Cordt Holland. At last, all of the most beloved Church Devival footage, SubGenius music videos, badfilm collages, and ELECTRONIC ANIMATION OF THE GODS, collected together in one eyeball-slaming 2-hour video... 5 years in the making! (On and off.) Vividly presents the LIVING SEED-WORD of DOBBS in all its manifestations. Very high energy efficiency. Mind Absorption Rating 4.5/7. Strap it on -- your subconscious will do the rest. Don't worry about abrasions -- if you start to 'overheat' (and we think you KNOW what that means -- wink, wink), the automatic accessory stake-in-the-heart shuts it right down. Not "SubGenius as filmed by the Pinks" like the old "Official Bootleg," but an editing tour-de-force that shoots the dogma straight at you... PROPAGANDA 4 "BOB." Narrators Dr. Howl, G. Gordon Gordon and Ivan Stang takes the initiate on a soul-wrenching journey deep into the very bowels of the Church. YOU WILL ACTUALLY WITNESS the Head Launchings, the Healings and Sickenings, the debauchery -- EVEN THE ASSASSINATION OF "BOB!"

"Many in the audience will heed the call when they hear the rousing sermons and the sometimes touching, sometimes fanatical witnessing by those who have found everything they need in a personal savior... a very effective evangelical tool!" -- Bart Weiss, Dallas Morning News

Ultra-violent FLIC-PACS

SEE & HEAR

- MUSIC PLA. ED BACKWARDS
- SATANIC SYMBOLS
- CHARACTER OF GROUPS

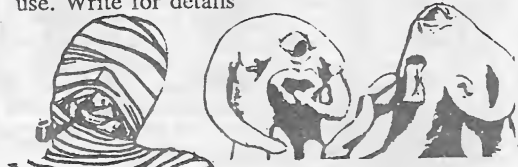
UNSPEAKABLE CULTS

BIZARRE RITUALS

EROTIC RITES

as it
exists
today!

Videos are also available in 3/4" for TV use. Write for details



Someday you
will stand before
GOD



ALL SEATS
ALL SHOWS
EVERY DAY

And Don't Miss REVIVALS IN YOUR TOWN!!

SEE -- the live sacrifices -- the Head Launchings -- snake handlings -- The Woman With No Legs -- Poop Dog -- Pee Dog -- Vomit Ultrasaurus -- Janor Hypercleats -- and more, all together in the Human Circus of Dobbs!! They are worshipped as GODS before your very eyes! No arms, no legs, not a single bone in its body -- SEE the hideous spectacle of The Bleeding Head of Arnold Palmer! It lives -- it breathes -- it screams out, "WHY?!!!" Some call it a miracle, some call it a fake!

What happens at a SubGenius Revival? Besides frenzied, shocking, and even touching Rants on the Word of "Bob," the SubGenius Apostles also deliver healings, sickenings, Public Confessions, Short Duration Marriages, hardcore gospel/funk/doktormusic, and other things Man was meant never to tamper with. Like an evangelical tent-show mutated FAR, FAR beyond mere 'parody,' punctuated with twisted musical interludes.

Sick lowbrow hucksterism fit only for saloons, or respectable fine art? That depends only on who's paying. (We consider it our religion, period.) The SubGenii have preached to rowdy audiences as large as 3,000 (at the ROCK AGAINST REAGAN show outside the Republican National Convention), and at venues as prestigious as the Walker Art Center in Minneapolis.

An enormous press pack is available for anyone interested in sponsoring a revival.

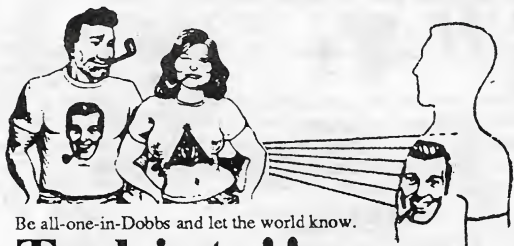
"The room literally exploded in ecstasy... these people (the audience) are willing to sink everything, their last penny and their last ounce of energy, into an idea that isn't even theirs." HIGH PERFORMANCE

Main preachers are Rev. Ivan Stang and Pastor Buck Naked, in Dallas; Pope David Meyer, Seattle; Janor Hypercleats, Stereo Keckhaver and Drs. for "Bob," Little Rock; Bro. Cleve Duncan, Boston; Dr. Philo Drummond and 1,000 Doktors, St. Louis; Pope Michael Flores and UberDominatrix Pam Smith, Chicago; and in San Francisco, Puzzling Evidence, Dr. Howl, the evil LIES entity, Glassmadness and others.

Revival sites have included: The Stone, San Francisco; University of Washington, Seattle; Alexandria Hotel, Los Angeles; Caravan of Dreams, Fort Worth; Institute of Contemporary Art, Boston; Massachusetts College of Art, Boston; Danceteria, New York City; Club Metro, Chicago; The Twilit Room, Dallas; First Avenue, Minneapolis; Victoria Theater, San Francisco; American Bookellers Convention, 1983; Galaxy Ballroom, Baltimore; Chicago Filmakers; Ritz Theater, Austin; Vista Theater, Los Angeles; Kennel Club, Philadelphia; 1985 World Science Fiction Convention, Austin; The Berghoff, Little Rock; Club Spü, Boston; Data Gallery, Austin... plus many smaller revivals and benefits.

FINE PRODUCTS FROM OTHER CHURCH AFFILIATES

Don't order these from us! We don't stock 'em. Order only from the addresses shown.



T-shirts!!

You have the courage, wisdom and foresight to seek a holy **SubGenius Wear™ T-shirt**. We congratulate you on your spiritual discernment and excellent taste in clothing! However, it is with deepest regret that we must inform you that these sacred items are temporarily out of stock at *OUR warehouse*. But, praise Dobbs, not one but **FOUR** highly respectable suppliers are now making SubGenius shirts in different styles and price ranges. We refer you, then, directly to the sacred ordained manufacturer of your choice.

From **WEeping CYCLOPS** in Dallas comes a fully-dotted **DOBBSHEAD T-SHIRT**, screened in black on high-quality poly/cotton. In Mystery Colors only (Blue or Beige, actually)! Appropriate wear to any event, including World Annihilation. Specify M, L or XL size; **\$14** per shirt postpaid.

S.L.A.K. PATCH: Display your allegiance to the SubGenius League of Ass-Kickers. Eye-searing 3" patch features mystic Tri-Pipe™ design embroidered in black on steel gray. Combat tested, mercenary approved. Wear it proudly as you storm Wall Street with your Particle-Beam Weapon on X-Day. **\$5!!**

WINGS O' SLACK PATCH: **\$5!!** embroidered dagger-through-clock design, 4" long, dark grey.

They also offer a **GOLF SHIRT** with 1" Dobbs EMBROIDERED on quality 100% cotton short-sleeved shirts. When they notice, it'll be **TOO LATE**. **\$25** ppd. for all sizes except **XXL** (\$30).

Or try the 1" **DOBBSHEAD BUTTONS**, or another 1" button with the word **"SUBGENIUS"** beautifully lettered in official Logo Style on gold background. Buttons are **\$1** each ppd....

Make checks in US funds only to:

WEeping CYCLOPS INSIGNIA CO.
PO Box 595148
Dallas, TX 75359-5148

A truly psychedelic and eye-wrenching **"GREAT TRIANGLE"** (aka "SubG LOGO Shirt") in **FULL, LIVING, LURID 4-COLOR** is available from that stalwart anti-establishment establishment,

LAST GASP, INC.

2180 Bryant St., San Francisco, CA 94110 (415) 824-6636

These are Hanes 100% cotton. The four-color design (on white shirts only) makes this a truly **GARISH** and **ATTENTION-GETTING** garment. Specify size (SM, MED, LRG, or XTRA-LRG) and send **\$11.95** per shirt (that price is **SPECIAL** to **SUBGENIUSES ONLY** so mention that you are 'of the faith!') Add **\$2** for shipping to each order.

SINGLES
UNITE!
Fun, excitement
& romance
await you

**NO NEED TO BE
STARVED FOR
AFFECTION**



"BOBAPPROVED"
ORGAN DONOR PROGRAM

BRITISH "BOB" T-SHIRTS AND BUTTONS BADGES

Mark Pawson, PO Box 664,
LONDON E3 4QR, U.K.

Maker of the eccentric, multi-colored psychedelic "mandala"-style T-shirts, and small Dobbs buttons *so many* of you have bought from us at Devivals. Has a whole button-making business; ask for his **CHEEP CHEEP CHEEP** price list. \$18 T-shirts, \$6 or so for art books.

OTHER MUTANTS' SubGenius Products

In all cases, allow 6-8 weeks for delivery. For orders over \$20, add \$3 shipping and handling. All foreign orders add an extra \$5 shipping and handling. U.S. DOLLARS ONLY.

"Remember: You can't buy Slack, but you can buy this stuff." — Weeping Cyclops

JANOR DEVICE II tape!

\$7.50 from Janor Hypercleats, c/o Hathorn, 8701 Evergreen, Little Rock, AR 72207

Janor Hypercleats is now on **HIS OWN THREE "FEET"**, marketing his own stuff and his own self for revivals or "comedy shows", ANYWHERE. (Bring Janor to YOUR bar!) **THE JANOR DEVICE** is our most esoteric tape -- **THE JANOR DEVICE II** is *HIS* most esoteric. **WHAT DOES THAT TELL YOU!!!!** GO FOR IT **NOW!!!** Hear what we cannot play on the radio, but would, 24 hours a day, if it were legal.

Short Duration MARRIAGES!

Start your **OWN BUSINESS** Selling Short Duration Marriages! No spiritual penalty for short liaisons with Shur-Dur-Mar! Do it now and avoid Hell. Beautiful certificate created and sanctified in full Dobbsmanship by Pastor Naked. Graced by graven image of Buck himself in the throes of Smilin'Tology (NOT a religion.) This singin' preacher can set you up as a **PRACTICING** SubGenius minister.

EVERYTHING MUST SELL BY 1998!! Send stamped, self-addressed envelope to Buck for his **FREE CATALOG!** Buttons galore, including many rare characters such as "Bub", "Negro Bob", "NuNu", "Bleeding Head", "Pee Dog", and "Bobra"! Marriage certificates! Postcards! Much more! Buy now while your money's good!

REV. BUCK NAKED, PO Box 140026, Dallas, Texas 75214 (MUST include SASE)

SWINGING LOVE CORPSES cassette tapes \$6

After Dr. Philo Drummond left Dallas and Drs. 4 Wotan, he joined with his brother Sphinx and guitarist Rey Hey (and eventually a cast of dozens) to form this beloved acid-disco garage-funk combo. Not (mostly) antimusical! You **HAVE** to dance to it! These groovy mop-tops will win your hard with their rockin' beat. Teenagers all over America are hanging themselves in the nude after seeing this groppied-out band in concert. Ask for their latest compilation album.

SWINGING LOVE CORPSES, c/o 338 Lakewood, Ballwin MO 63011

DOBBSHEAD RUBBER STAMP

The sheer face of "Bob" with his classic grin of enlightenment and his mysterious pipe. 1 1/2" image protects mail from being opened by Conspiracy, wards off thieves and demonic spirits, offsets magic influence of NHGH. Stamp it on your forehead for increased intelligence. Works well with blood, invisible ink, or lemon juice (for fake magic burn-ins by "Bob" later)... or even a common stamp pad. Sturdy, businesslike wooden handle. Fits in pocket for furtive skulk-and stamp sessions.

'BOB' RUBBER STAMP \$4.50
WINGS OF SLACK (dagger/clock emblem): \$3.75
COWBOY & H-BOMB \$4.25
BAT-WINGED SKULL w/clock n' bomb \$4.50
And there are **OTHER DESIGNS** yet! See their catalog. Add \$1.50 to the above prices (for postage)

TOP DRAWER RUBBER STAMPS,
RR 2, Box 990, Rochester VT 05767

POST HIP GNOSSIS cassette

EXCELLENT Dobbs hymns and rants by Rev. Don Trubey & Large Door... fine recordings, vast range of musical and rant styles. An **INSPIRATION**. "Pipe in the Sky" brings tears to your eyes. "The Blast Supper" is Joycean and then some; and wait'll you hear Jimmy Swaggart rants cut into an anti-Pentecostal Rap song! \$7 for the tape with booklet.

INTERIM MUSIC, PO Box 1301, New York, NY 10276

SILVER DOBBS JEWELRY

Robert Lee, Church of the Immaculate '60 Chevy, PO Box 19721, Sacramento, CA 95819-0271

Guess what "Bob" wear on *his* sleeves during Sleeve Jobs? \$20-45 a pop for extremely well-crafted pins/necklaces: Dobbs pins, medallions, "Triangular Logo" medallions, Sacred Pipes. No personal checks, please -- cashier's or M.O.s only. These are the **ONLY, ORTHODOX, TRULY APPROVED DOBBS JEWELRY** PIECES, and as such, **BY FAR THE BEST**. Send SASE for illustrated catalog and then send your money. These are **SILVER** and Dobbsian -- **THEY CANNOT DEVALUE**.

Unauthorized "SHOW" TAPES!!

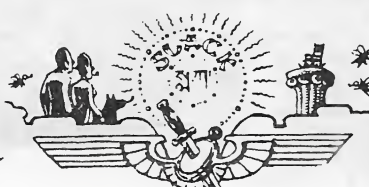
Dr. Phineas Narco, PO Box 1247, Jan Jose, CA 95108-1247

Sells his own culled-down edits of "Best Of" KPFA SubGenius show done by Puzzling Evidence and Hal Robins. This guy calls in to the show a *lot*. So of course it's heavy on his calls. Still, until Puzzling Evidence decides to actually start duping tapes for money-paying customers, this is the best you can get outside of Hour of Slack compilations without staying up till 4 in the morning. \$6/90 min.

CHURCH LOGO BUTTONS

Ephemera Buttons, 275 Capp St., San Francisco, CA 94110

Again carrying Church buttons w/ Dobbshead on black... SASE for amazing catalog of other offensive buttons. Probably the most useful button catalog in the world -- many cleverly rude & scatological statements available.



SUPER-SACRED DOBBSHEAD!!!

Do you pee? Then you're sure to be interested in this!

SIGNED by "BOB" before his "Death(?)"! Only a very few remain. A FULL 8 1/2 X 11" BOBFACE which takes up almost the WHOLE PAGE!!! 7 out of 6 doctors prescribe for crippling indecision. Creates hallucinations if you stare at it long enough. Our most sacred single item... has its own weird vibes and PstenchAura.

Truly SubGenoid: costs us only 2¢ to print, but **YOU PAY: \$25!**

Experience MAIL FRAUD!!

Learn all about mail rip-offs. Incredible real-world training. Very direct and to-the-point. **\$10**

"Supply is demand."

-- St. Gudrun Thompson

"By the time you get to the Christian Heaven, you'll be wishing to GOD you'd made it to SubGenius Hell."

-- Janor Hypercleats



NOT CREATED EQUAL? UNITE!

FROM A WORLD BELOW. IT CAME TO TERRORIZE- TO DESTROY- TO REVENGE!

- Endorsed by experts
- Simple, Sensitive
- Operates indefinitely without electricity



WHATEVER THE BATTLEGROUND... WHATEVER THE FOE... I SHALL NEVER FALTER!

DOBBS CLOCKS!!

1 First SubGenius Apostolic Church, c/o Skippy Stone, PO Box 8622, Salem, MA 01971, (508)741-4479... For \$19.98 you can have sent you a FLIMSY but COLORFUL and EFFECTIVE DOBBSHEAD CLOCK. Also many publications available!! \$1 pamphlets, \$2 mags. Buttons too, various prices.

SPECIAL INTEREST ITEMS

The following are limited-edition publications ... meaning we simply xerox them one at a time according to demand. Xeroxing costs 4¢ a page and postage is steep -- hence the prices. But you can't put a price on these original works of religious art. In Econocatclysm-powered black on white.

HURRY!

Hurricane "Bob" Water --
MIRACLE APHRODISIAC!!
\$25/vial

"BOB WINNER"

\$1.50

by PUZZLING EVIDENCE

How to get your candidate elected. A million hints on running a successful campaign. Non-polarized. Remote control rewind; mute switch silences outgoing voice.

SubGenius Children's Book #1

THE STORY OF EVERYTHING
BAD by Xandy Smith **\$2.50**

This coloring-booklet is transcribed word-for-word from a surreal tale spun by a 3-year-old SubGenius TapeDeck Prophet. Somehow, it got illustrated by comix greats Jay Lynch, Matt Howarth, John Crawford, Candi Strecker and Poonflang Dammerung. Features the Good-Bad Xandy and his anti-hero friends as they battle disgusting forces. An adult can appreciate the fine drawings, but the story itself will be over their heads -- only preschoolers will know what Xandy really meant by "The Medicine Fish Hole."

TEACHINGS & Sacred Goods from OTHER CLENCHES

Write any of these noble Servants of Dobbs for their own translations of the Epopt's Spew.

HEADLINES, c/o (checks to) Dave Mitchell, PO Box 5094, Winter Park, FL 32793-5094

\$2/back issues; \$12/year. FOR WHEN THERE'S NO STARK FIST. Seriously. This is the closest thing. There's no reason every Sub shouldn't be getting this amazing zine dedicated to the furtherance of SubGenial Golfer Head Launching. Will trade for keen art n' clips. In biz for 5 years now. Includes new SubGenius Brand™ LOW NOISE Artificial Forehead -- "You can barely hear it running."

HERETICALNONORTHODOX RANTS

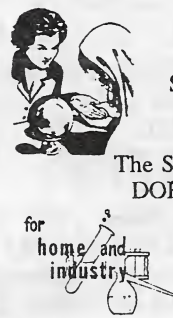
Fool's Press, 928 Creekview Dr., Mesquite, TX 75181-2338

"Are you too stupid to know you're ignorant of the truth?" \$1 for sampler of tracts, flyers.

AMAZING "SERIOUS" MWOWM-ORIENTED RANT-BOOKS!!

Nicolas Gardener, c/o Campbell, PO Box 3004-249, Corvallis, OR 97339

Loyal Hour of Slack listeners will recognize St.Nick, 1st Terrorist Church of NVITH, Scientist, as the SubGenius rantor who most maniacally intertwines serious conspiracy theory and Dobbs theology. Mathematical, numerological possibilities thoroughly explored and REAMED. \$3 each for Manual of Spiritual Warfare, Tachyon Transmissions #111 & #22. Product Magazine \$2. Checks payable to Ben Campbell. "If the Secretary of the Treasury can't cash it, the Church cannot save you from Hell!"



NEW PRODUCTS STILL IN THE WORKS, BUT COMING UP:

(Write for current info)

The SubG Triple-XXX Party Tape Series
DOBBS MAGIC MARDI-GRAS COINS

"BOB"FACE PLASTIC MASKS

"BOB's" NUCLEAR FUSION REACTORS
(No more costly batteries!)

PEE DOG COMICS #2!!

\$5 for this long awaited, utterly disgusting and incredibly blasphemous sequel starring that infamous urine canine and his lonesome, amputated penis. Rated Triple-X.

\$6 for the cassette tape of weirdly transcendental instrumental music, ZOMBO FROP LAND. All from St. Jay Condom (who also did a lot of the music for Pee Wee's Playhouse.)

SPOOKY COMIX, PO Box 896, Commerce, TX 75428

THREADBARE Magazine

PO Box 20681, Seattle, WA 98102

\$2 @. Editor Prince (of pieces) whups together these mags now and then... a hell of a lot more frequently than I do... with fine ranting, anti-Con news, and a very left-high political slant. He also puts on annual "REVULVALS" in Seattle, so if you're new in the area, get on his mailing list.

The SubGenius P.O. Box is a hole... a SOCKET... and it's "Bob's." YOU CAN "FUCK" "BOB'S" HOLE with your money. Do it today Pssssst -- hey, guys -- get you some offa "Bob's" hole, man!

"Built To Last!"

P.O. HOLE 140306,
Dallas TX 75214

Prove you're a MAN by sending money. Be cool like a homo and tell 'em you fucked "Bob's" hole!

FOR The COLLECTOR: Stark Fist Back Issues

-- WHILE THEY LAST!!

Gutbusted and Devolved™ for your dining pleasure; fresh-fucked before they're brought to your table.

GIVE ALTERNATE CHOICE IN CASE SUPPLY RUNS OUT. LIMITED TO ONE OF EACH ISSUE PER CUSTOMER. You'll be able to sell these for thousands of dollars when the Tribulation Times come. But you won't -- you'll trade 'em for boxcars of food or tanks of Church Air.

FIST #2

\$20

Tabloid-sized format. Early, more dense versions of things that later appeared in THE BOOK, plus many special pieces lost for generations... UNTIL NOW! Detailed looks at our Yeti ancestry. Quite an artifact.

FIST #3

\$15

56 pages w/ PreScriptures, rants, articles of doctrine, Proof of "Bob," Bobdada, Philo's bio, a new Gospel of Jesus, 1st SubGenius Convention Report, acres of hellart and Carol Lay's "Face the Facts of Love." Mutant Family Portrait on cover.

FIST #5

\$50

The infamous "BOB SHOT" issue. Heart-wrenching, tear-jerking rants, photos and details of the "assassination." Our most distressing issue ever. Huge OTHER MUTANTS listing, Dobbs Family Tree, Facts About the Beforelife, psycho letters, death, Puzzling Evidence. LIES. 100 blood-spattered pages.

1st printing of Pamphlet #1: \$3

In the early days of the SubGenius outreach, authors Philo Drummond and Ivan Stang neglected to censor certain KEY Church Secrets from the very first Pamphlet run. If you've wondered if there's a hidden 'code' built into "Bob's" writings, this is your chance to find out. Note: The Dobbshead on this printing is only 2 generations away from THE ORIG'NAL.

FOR SALE -- Large quantity of semen for quick sale at reasonable prices

PEE DOG by The Shit Generation \$3

The kind MEN like! The dirtiest, holiest comic book ever drawn -- makes S. Clay Wilson look like Norman Rockwell. Hilarious; you'll laugh 'till you pee. Utterly psychotic -- more dicks, amputated urethral shittings and detailed depictions of snot/vomit/pee/blood/spunk per panel than the rudest issue of "Anal Antics." The castration scenes are artfully rendered -- EVERY excretion shown. Small mini-comic fits any pocket. Comes with BONUS COMIC, "POOP DOG" by The PeE Generation -- Yep, Pee Dog's rascally grandpa in his own magazine! Poop Dog has 5 dicks, 3 asses and 23 tits on his back, shittingly, the fuck.

STANG RANTS

\$6.50

Unbound photocopies of rants written for non-SubGenius publications (but on SubGenius subject matter) by Rev. Ivan Stang, Sacred Scribe. Taken from Stang's columns in High Performance, Soho Arts News, other magazines. Covers such themes as: cussing, going to court, wrestlers, evangelists, crappy jobs, artist's block, Doktorband metaphysics, the human condition, pee-shyness, The Three Stooges, badfilm, etc. 40 or more pages... priced steep because special trips to the copy shop are a pain in the gland, Stang said, inventing a cure for cancer while ripping off Doctors for "Bob," typing the catalog and kicking Kreegar's betracted ass.

